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Multiple Schahet Hotels Properties Recognized with 2014 TripAdvisor Certificate of Excellence Award

Indianapolis, Indiana (Grassroots Newswire) May 21, 2015 – Schahet Hotels is honored to announce three properties have been recognized with a [TripAdvisor](#)[®] Certificate of Excellence Award: Hampton Inn Carmel, Hampton Inn Indianapolis Northwest, and Residence Inn by Marriott Indianapolis Northwest. Now in its fifth year, the award celebrates hospitality excellence and is given to establishments that consistently achieve outstanding traveler reviews on TripAdvisor. Certificate of Excellence winners include accommodations, eateries and attractions located all over the world that have continually delivered a superior customer experience.

Special recognition is due to Hampton Inn & Suites Indianapolis Airport for being placed in the TripAdvisor Certificate of Excellence Hall of Fame. The ‘Hall of Fame’ was created to honor those businesses that have earned a Certificate of Excellence for five consecutive years. Being awarded the TripAdvisor Certificate of Excellence five years in a row and inducted into the ‘Hall of Fame’ is a true source of pride for our entire team,” said LJ Carter, General Manager at Hampton Inn & Suites.

When selecting Certificate of Excellence winners, TripAdvisor uses a proprietary algorithm to determine the honorees that takes into account the quality, quantity and recency of reviews and opinions submitted by travelers on TripAdvisor over a 12-month period as well as business’s tenure and ranking on the Popularity Index on the site. To qualify, a business must maintain an overall TripAdvisor bubble rating of at least four out of five, have a minimum number of reviews and must have been listed on TripAdvisor for at least 12 months.

“Winning the TripAdvisor Certificate of Excellence is a true source of pride for the entire team at Hampton Inn Carmel and we’d like to thank all of our past guests who took the time to complete a review on TripAdvisor,” said Jeffrey Brown, CEO of Schahet Hotels. “There is no greater seal of approval than being recognized by one’s customers. With the TripAdvisor Certificate of Excellence based on customer reviews, the accolade is a remarkable vote of confidence to our business and our continued commitment to excellence.”

"TripAdvisor is pleased to honor exceptional hospitality businesses that have received consistent praise and recognition by travelers on the site. Winning the TripAdvisor Certificate of Excellence for five consecutive years is a remarkable feat. TripAdvisor is pleased to induct five-time award winners into the ‘Hall of Fame’,” said Marc Charron President, TripAdvisor for Business. “By putting a spotlight on businesses that are focused on delivering great service to customers, TripAdvisor not only helps drive increasing hospitality standards around the world, it also gives businesses both large and small the ability to shine and stand out from the competition.”

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About Schahet Hotels

Founded in 1962 by Sam Schahet, Schahet Hotels, Inc. is a driven hotel management company committed to living the hospitality culture that excels in associate development, guest experiences and investor returns. To learn more about Schahet Hotels, Inc. and their other managed properties and/or consulting services, visit www.schahethotels.com.

About TripAdvisor

TripAdvisor® is the world's largest travel site*, enabling travelers to plan and book the perfect trip. TripAdvisor offers trusted advice from travelers and a wide variety of travel choices and planning features with seamless links to booking tools that check hundreds of websites to find the best hotel prices. TripAdvisor branded sites make up the largest travel community in the world, reaching 340 million unique monthly visitors**, and more than 225 million reviews and opinions covering more than 4.9 million accommodations, restaurants and attractions. The sites operate in 45 countries worldwide. TripAdvisor also includes TripAdvisor for Business, a dedicated division that provides the tourism industry access to millions of monthly TripAdvisor visitors.

TripAdvisor, Inc. (NASDAQ: TRIP) manages and operates websites under 24 other travel media brands: www.airfarewatchdog.com, www.bookingbuddy.com, www.cruise critic.com, www.everytrail.com, www.familyvacationcritic.com, www.flipkey.com, www.thefork.com (including www.lafourchette.com, www.eltenedor.com, www.iens.nl and www.besttables.com), www.gateguru.com, www.holidaylettings.co.uk, www.holidaywatchdog.com, www.independenttraveler.com, www.jetsetter.com, www.niumba.com, www.onetime.com, www.oyster.com, www.seatguru.com, www.smartertravel.com, www.tingo.com, www.travelpod.com, www.tripbod.com, www.vacationhomerentals.com, www.viator.com, www.virtualtourist.com, and www.kuxun.cn.

*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, December 2014

**Source: Google Analytics, average monthly unique users, Q1 2015