

FOR IMMEDIATE RELEASE

Contact:

Kelly Eldridge

General Manager

Hampton Inn Indianapolis Northwest - Park 100

(317) 290-6000



Hampton Inn Indianapolis Northwest - Park 100 Named National Lighthouse Award Winner

Hotel ranked in top five percent of Hampton Hotels in U.S.

INDIANAPOLIS, IN (February 4, 2011) -- Hampton® Hotels (www.hampton.com), the global brand of more than 1,600 mid-priced Hampton Inn® and Hampton Inn & Suites® hotels, has honored the Hampton Inn Indianapolis Northwest - Park 100, located at 5860 W. 73rd Street, with the company's Lighthouse Award, designating it as one of the hotel chain's top performing hotels among more than 1,600 Hampton properties.

Hampton Inn Indianapolis Northwest - Park 100 was recognized for its high rankings in overall accommodations, service and quality. The award criteria was based on customer feedback measured through guest satisfaction surveys on the hotel, as well as product quality and service scores measured quarterly by the Hampton Hotels brand.

"The competition to be among the elite group of Hampton Lighthouse Award winners becomes stronger each year as the Hampton brand continues to add more hotels and continually looks for ways to strengthen the guest experience. This makes us especially proud to receive the honor," said Kelly Eldridge, general manager of Hampton Inn Indianapolis Northwest - Park 100.

The 4-story, 110-room Hampton Inn Indianapolis Northwest - Park 100 is located near such area attractions as Indianapolis Motor Speedway, Indianapolis Zoo and the Indiana Convention Center. Standard hotel amenities include complimentary hot breakfast buffet, free high-speed Internet access and NEW evening reception every Tuesday and Wednesday from 5:30pm to 7pm. Guestrooms are equipped with modern amenities such as 32" LCD HDTV, large work desk and wired and wireless Internet access.

For further information or to make reservations for the Hampton Inn Indianapolis Northwest - Park 100, please visit www.hamptonnw.com or call (317) 290-6000.

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